



# GI CON

We create new value  
with content and ICT

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# Gwangju Information & Content Agency takes the lead in transforming Gwangju into a city of opportunity with a bright future, driven by ICT and the cultural content industry

## Mission

Build a sustainable and creative economic city by nurturing content and ICT convergence industries

## Vision

Build a sustainable and creative economic city by nurturing content and ICT convergence industries

ESG Management Policy ..... The Agency unlocks a sustainable future through ESG management



### Environment-friendly organization

- Carbon neutrality, reduction of energy consumption, and improvement of efficiency
- Expansion of green product purchases



### Human-centered social value management

- Cultivate an information culture industry that engages both citizens and society
- Identify joint urban collaborative projects linked with local culture & art and tourism



### Improvement of practices

- Labor-management coexistence, institutionalization of labor director system, establishment of fair governance structure
- Ensuring institutional sustainability through financial health

# History of GICON

1.0 era, in which the foundation was laid for the information and culture industry during its infancy in the mid 2000s  
 2.0 era, when major projects were undertaken, leading to a period of stability  
 3.0 era, in which the Agency will take further leaps forward, has just begun



## Start-Up

### GICON 1.0

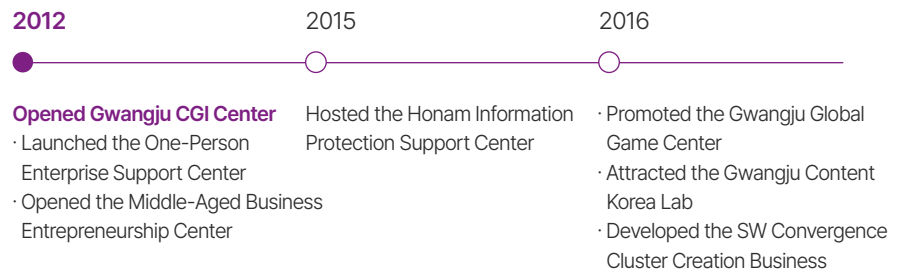
Information and culture industry in its infancy (2002~2012)



## Scale-Up

### GICON 2.0

Information and culture industry taking root (2012~2022)



## Boost-Up

### GICON 3.0

(2022~)



Platform for the creation of  
global realistic content  
**Gwangju Content Cube (GCC)**



The Gwangju Content Cube (GCC), a platform for creating global realistic content, consists of various studios for the creation and distribution of realistic content, experiential spaces, education facilities, as well as residential and auxiliary facilities. GCC will build studio pipelines across Asia through the 'Studio Gwangju in Asia' project to transform itself into a hub serving as a springboard for realistic content companies and talented people of Gwangju to make inroads into Asia.



VX Studio



MX Studio



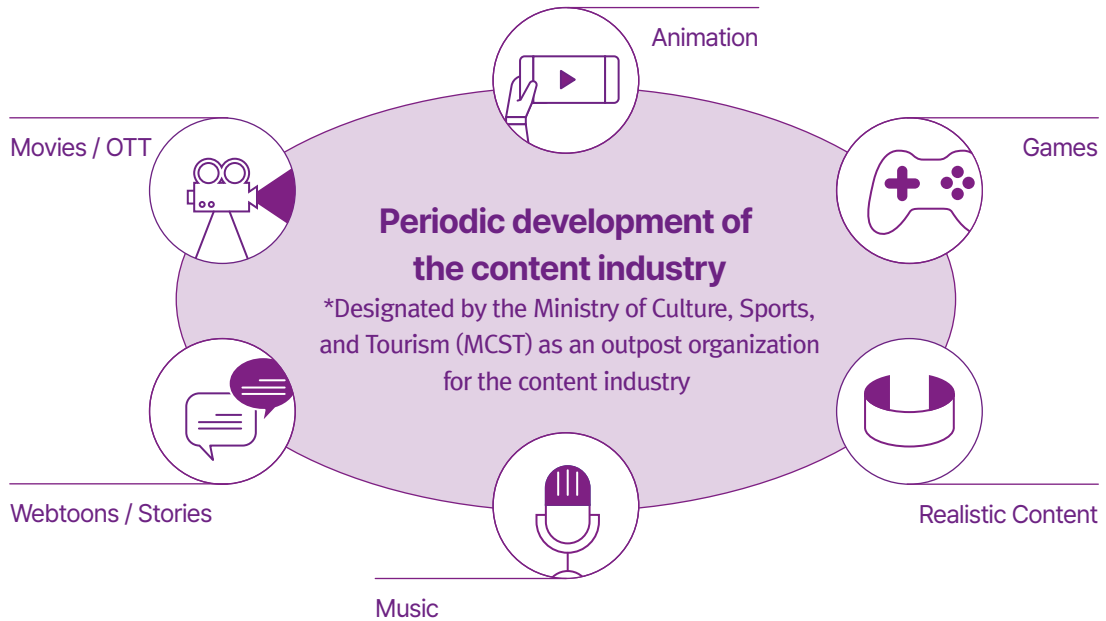
MR Studio

**VX Studio** | Hybrid type realistic shooting studio that can operate an LED wall-based In-Camera VFX and XR stage in parallel

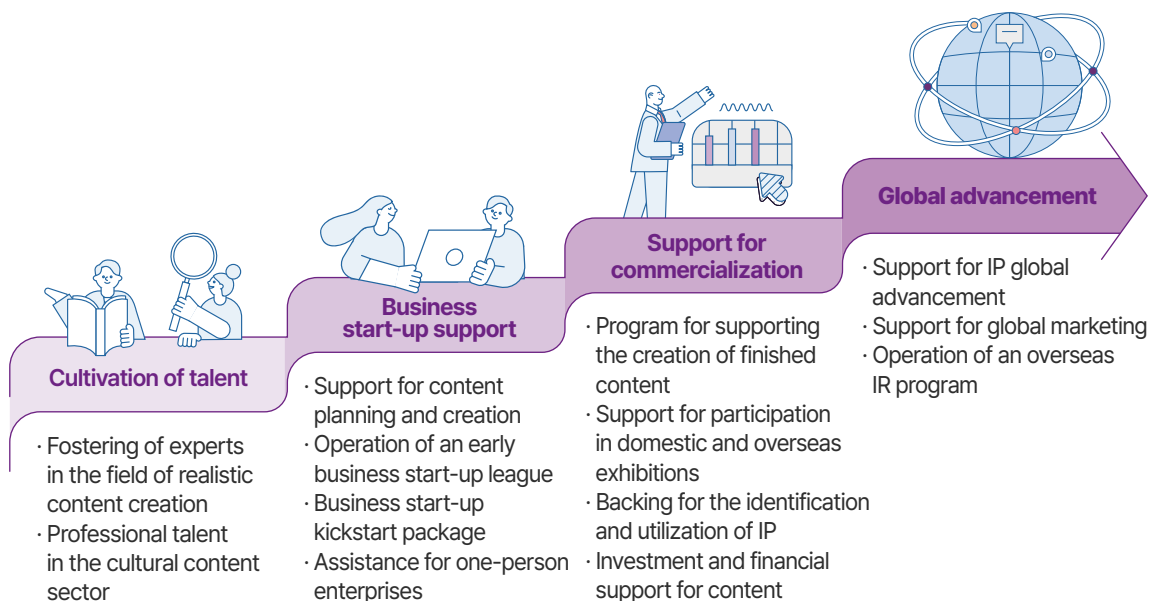
**MX Studio** | Realistic convergence & complex studio creating content for medium and large-scale exhibitions and performances via a multi-projection system

**MR Studio** | Metaverse content and asset studio, including motion capture and 3D scanners.

We are committed to the promotion of the content industry through the support of culturally focused content.

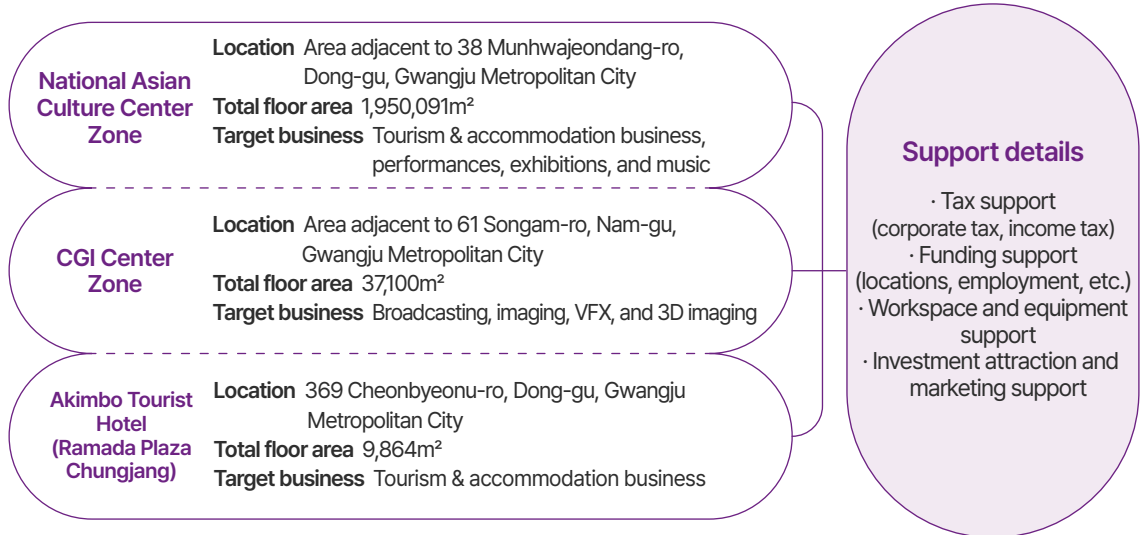


Providing cyclical support, thereby creating an ecosystem for the content industry



## Operation of the nation's only cultural industry investment promotion district to support the growth of companies

\* Designation of a cultural industry investment promotion district pursuant to the Special Act on the Development of Asian Cultural Hub Cities



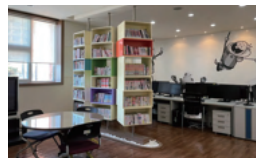
## Support for content production facilities and equipment



Gwangju Content Korea Lab



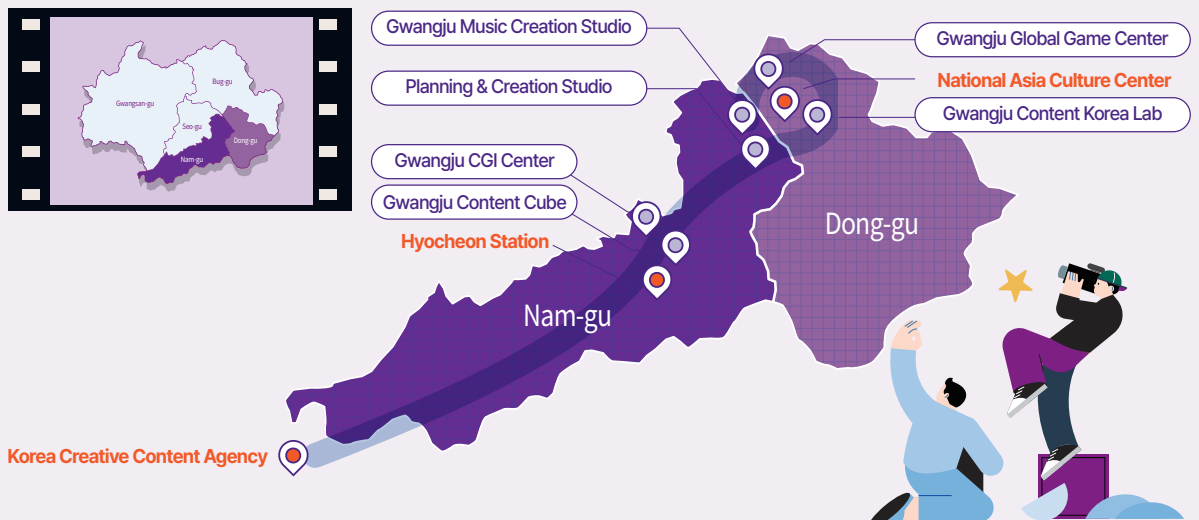
Gwangju Global Game Center



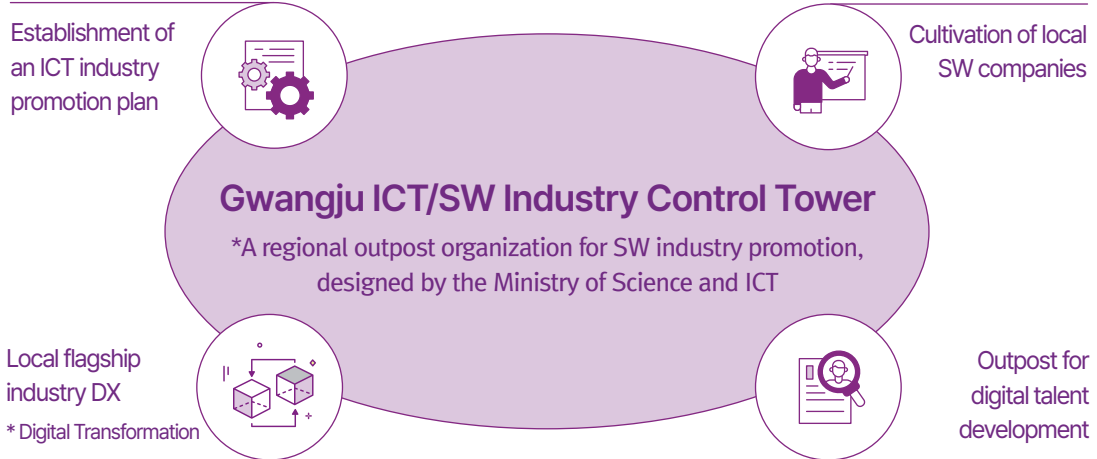
Planning & Creation Studio



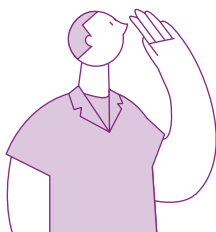
Music Creation Studio



# We stand at the forefront of digital innovation, spurred by ICT convergence and SW development.



Support for convergence of ICT + local flagship industry	Support for local SW promotion	Cultivation of digital talent
<p><b>Support for the convergence of the medical &amp; healthcare industry and AI in Gwangju</b></p> <ul style="list-style-type: none"> <li>- Strengthening the competitiveness of the healthcare industry and cultivating companies specializing in AI, via the development and verification of AI solutions</li> </ul> <p><b>Operation of VR/AR production outposts in Gwangju</b></p> <ul style="list-style-type: none"> <li>- Support for the creation of new industries and faster digital conversion through the convergence of local flagship industries, the metaverse, and XR technology</li> </ul>	<p><b>Strengthening the capability for local SW quality</b></p> <ul style="list-style-type: none"> <li>- Strengthening local SW quality by providing quality consulting and infrastructure support</li> </ul> <p><b>Support for the commercialization of local SW services</b></p> <ul style="list-style-type: none"> <li>- Sharpening the competitive edge of local companies and reinvigorating the local economy through support for the commercialization of SW services provided by small and large SW enterprises</li> </ul> <p><b>Support for commercialization by leading local companies</b></p> <ul style="list-style-type: none"> <li>- Support tailored to the needs of companies in order to cultivate leading enterprises with R&amp;D capability and growth potential</li> </ul>	<p><b>ICT Innovation Square</b></p> <ul style="list-style-type: none"> <li>- Development of professional practical talent through support for specialized education and commercialization in the field of SW, such as AI and blockchain.</li> </ul> <p><b>SW Future Fill Project</b></p> <ul style="list-style-type: none"> <li>- Creation of a high-quality software education environment for local youth by establishing the SW Future Fill Gwangju Center</li> </ul> <p><b>Support for regionally initiated SW growth</b></p> <ul style="list-style-type: none"> <li>- Boosting the competitiveness of local industry through marketing support tailored to the needs of local SW companies and SW industry policy planning</li> </ul>





# Establishment of an extensive support system for the overall quality, security, and infrastructure of the ICT/SW industry in Gwangju

## Honam SW Quality Competency Center

- Support for SW product consulting and testing
- Cultivation of a professional workforce for SW testing
- Operation of developer network

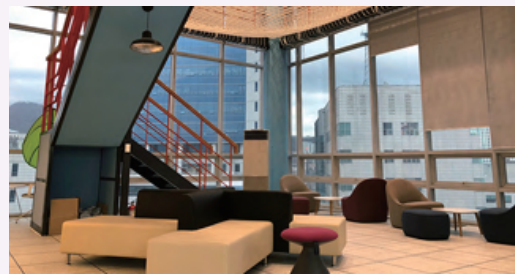
## Honam Information Protection Support Center

- Information protection consulting service
- Support for the testing of security technology and products
- Education for information protection experts

## Infrastructure support (occupancy space/demonstration lab/conference room/equipment)



Digital Media Center



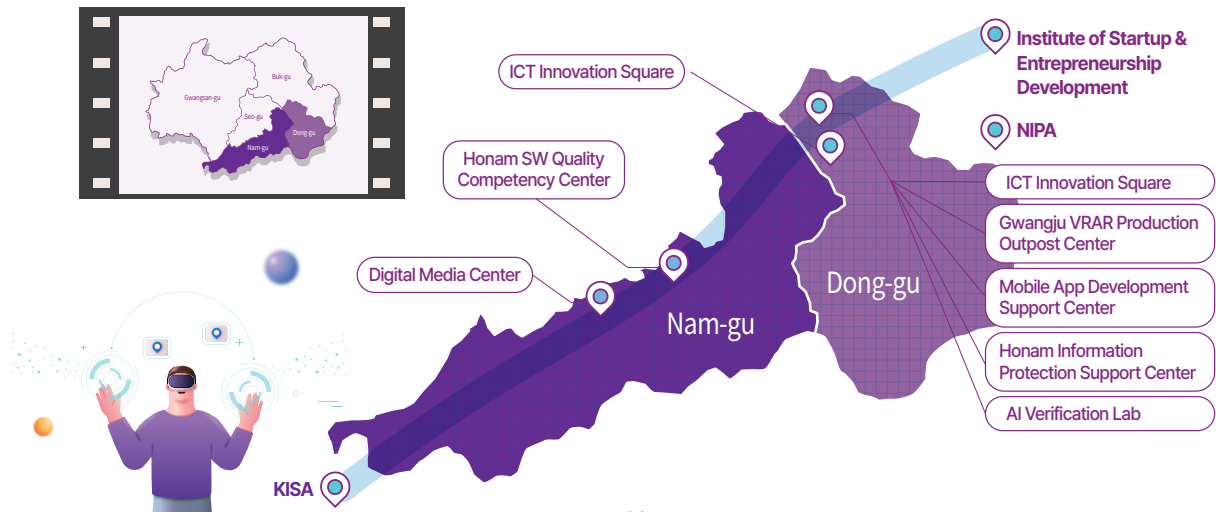
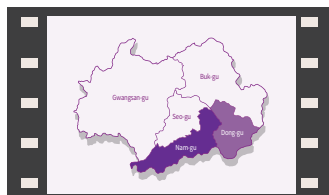
ICT Innovation Square



Smart Mobile App Development Support Center



AI Verification Lab



## Gwangju cultural content, growing with citizens



### Gwangju E-Sports Stadium

Gwangju E-Sports Stadium, located at Haeoreum Hall in Chosun University, is a venue for a variety of e-sports. It has the nation's largest seating capacity and is furnished with the best broadcasting facilities, allowing spectators to have first-hand viewing experience of competitions.



### WAF

Gwangju Information Content Agency has hosted a webtoon animation festival (WAF) since 2004 to identify competent creators in the fields of animation and webtoons as early as possible and promote the creation of content.



### Gwangju Sound Park Festival

Gwangju Sound Park Festival provides an opportunity to appreciate a variety of music performances by Korean and foreign musicians from many different genres that are not easily accessible outside of the Seoul area.



### Gwangju Story Festival

The Gwangju Story Festival is designed to help discover story IPs, build the story industry ecosystem, and encourage investment and production.

## Major facilities

### Gwangju Content Cube

Global platform for the production and distribution of realistic content (VR, AR, MR)

· AI/content convergence creation lab



📍 46, 24 Beonga-gil, Songam-ro, Nam-gu, Gwangju Metropolitan City

### Gwangju CGI Center

The base for one-stop production of UHD-VFX content driving future growth

· Digital Media Center



📍 60 Songam-ro, Nam-gu, Gwangju Metropolitan City

### Gwangju Content Business Incubation Center

It provides an environment for stable content production necessary to underpin the advancement of the cultural industry, such as visual content and characters, and promote systematic development.

· Planning & Creation Studio



📍 60 Jejung-ro, Nam-gu, Gwangju Metropolitan City

### Gwangju Music Industry Promotion Center

A complex cultural space in which music of various genres is created, taught, and produced, and which serves as an arena for communication through performance

· Music Creation Studio



📍 17 Sajik-gil, Nam-gu, Gwangju Metropolitan City

### Gwangju Visual Content Center

It creates an opportunity for experiencing and learning about cultural content and provides support for the exhibition, promotion, and marketing of content created in Gwangju.

· Gwangju Content Korea Lab · ICT Innovation Center

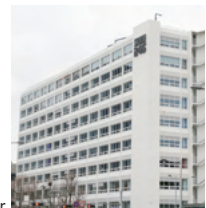


📍 96 Jebong-ro, Dong-gu, Gwangju Metropolitan City

### Gwangju Content Hub

It provides support to tenant companies in the investment promotion district for the production and marketing of cultural content.

· Honam Information Protection Support Center  
· Gwangju Global Game Center  
· Gwangju Copyright Service Center



📍 245 Geumnam-ro, Dong-gu, Gwangju Metropolitan City

### Gwangju E-Sports Stadium

It lays the foundation for domestic e-sports and promotes the e-sports industry by holding a variety of competitions.



📍 309 Pilmundae-ro, Dong-gu, Gwangju Metropolitan City

Website



Instagram



Facebook



Get the latest news of the Gwangju Information Content Agency without delay.



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Address	(61740) 46, 24 Beonga-gil, Songam-ro, Nam-gu, Gwangju Metropolitan City
Tel no.	+82-62-610-2400
Website	<a href="http://www.gicon.or.kr/">http://www.gicon.or.kr/</a>
Instagram	@gicon_official
Facebook	@lovegitct
YouTube	@gicon_gwangju

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